Kenneth Rubin

kennyrubin@rogers.com

C: 416-258-7307

Kenneth Rubin is President of Naraven Inc., a start-up company that has an application under review by Health Canada to get licensed under Health Canada's Marihuana for Medical Purposes Regulations. Naraven's 72-acre, 110,000 sq. ft. facility will be licensed for plant propagation, growing, drying, packaging and distribution of medical marihuana.

Kenneth also owns and manages three residential rental properties (11 units) that generate a yearly income of \$340,000. Monthly rents range from \$1400 to \$7000 per unit. He oversees the screening and approval process for tenants as well as selection and negotiation for trades and service providers. He has been actively involved in nine renovations where he selected and qualified designers and contractors, and approved general design and finishes. Kenneth's general philosophy for residential rental properties is "Provide a quality product and it will both attract and retain a quality tenant".

From 2010 to 2012, Kenneth was COO of 13Thirteen Entertainment Inc., a music festival and concert production company responsible for putting on the CMT Music Festival in August 2011. The festival drew 27,000 attendees over a 3-day period.

From 1992 to 2010, Kenneth held the position of National Business Manager, Pharmaceuticals and Regulatory Affairs for Kohl & Frisch Limited; a company founded in 1916 that specializes in pharmaceutical distribution. In this position, he managed the products and the relationships between Kohl & Frisch and over 120 brand and generic pharmaceutical manufacturers operating in Canada. Kenneth was also responsible for federal and provincial regulatory affairs pertaining to the storage and distribution of OTC Products, Natural Health Products, Precursor Chemicals, Medical Devices, Pharmaceuticals and Narcotics. In addition, he was responsible for compliance with Health Canada's GMP (Good Manufacturing Practices) regulations for his company's distribution facilities located in Vancouver, Calgary, Regina, Toronto and Moncton.

Kenneth was actively involved with the Canadian Association for Pharmacy Distribution Management & GS1 Canada being a member of the following groups and committees:

- Government & Public Policy Committee
- Safe & Secure Supply Chain Committee
- Temperature Control Committee
- Contracts & Information Sharing Committee
- Returns Committee
- Pharmacy Task Group
- Product Recall Reference Group.

Over the years, Kenneth has invested in numerous companies doing businesses in the following sectors: pharmaceuticals, OTC's, nutraceuticals, music festival/concert production, live theatre production, mobile shopping technology, mobile communication/meeting technology, gasoline transfer technology and automotive engine technology.

Kenneth was a member of the Governing Council and is currently a member of the Board of Governors of Mount Sinai Hospital Foundation. He was also a member of the hospital's Patient Safety & Quality Committee. He was co-chair of Mount Sinai Hospital's inaugural 2014 Rock N' Stroll event, and chair of the 2015 event. The event raised over \$400,000 for research and treatment of high-risk pregnancy, a field in which Mount Sinai Hospital is a recognized North American leader. Kenneth also sat on the board of Leadership Sinai, from 2004 to 2014 during which he personally raised over \$380,000 for the hospital.

Kenneth is a former member of both the Board of Directors of New Israel Fund of Canada and the Advisory Council for Leadership & Training Centre, for the Canadian Friends of Simon Wiesenthal Centre.

Kenneth is married with three children.